

# HoneyComb

## How To Sell On Facebook



tips & tricks



# HOW TO SELL ON FACEBOOK

go ahead and follow the **basic 5 steps**

**1**

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Join FB Groups

**2**

---

Select Products

**3**

---

FB marketplace

**4**

---

Post on Groups

**5**

---

Buyer Payment

# Step 1

Join as many FB Buy Sell groups as you can.



# How?

1. Search On Facebook example keywords : Jual Beli , Buy Sell, Iklan, Jualan, Suri rumah etc.
2. Click "Groups"
3. Make it is a "Group" not "Page" before you join
4. Make sure it is a Malaysian group
5. Don't join irrelevant groups like property buy sell
6. Click "+ Join"
7. Join at least 50 groups

Other keywords :

Barang murah, bisnes, business, cikgu, iklan, perniagaan, etc



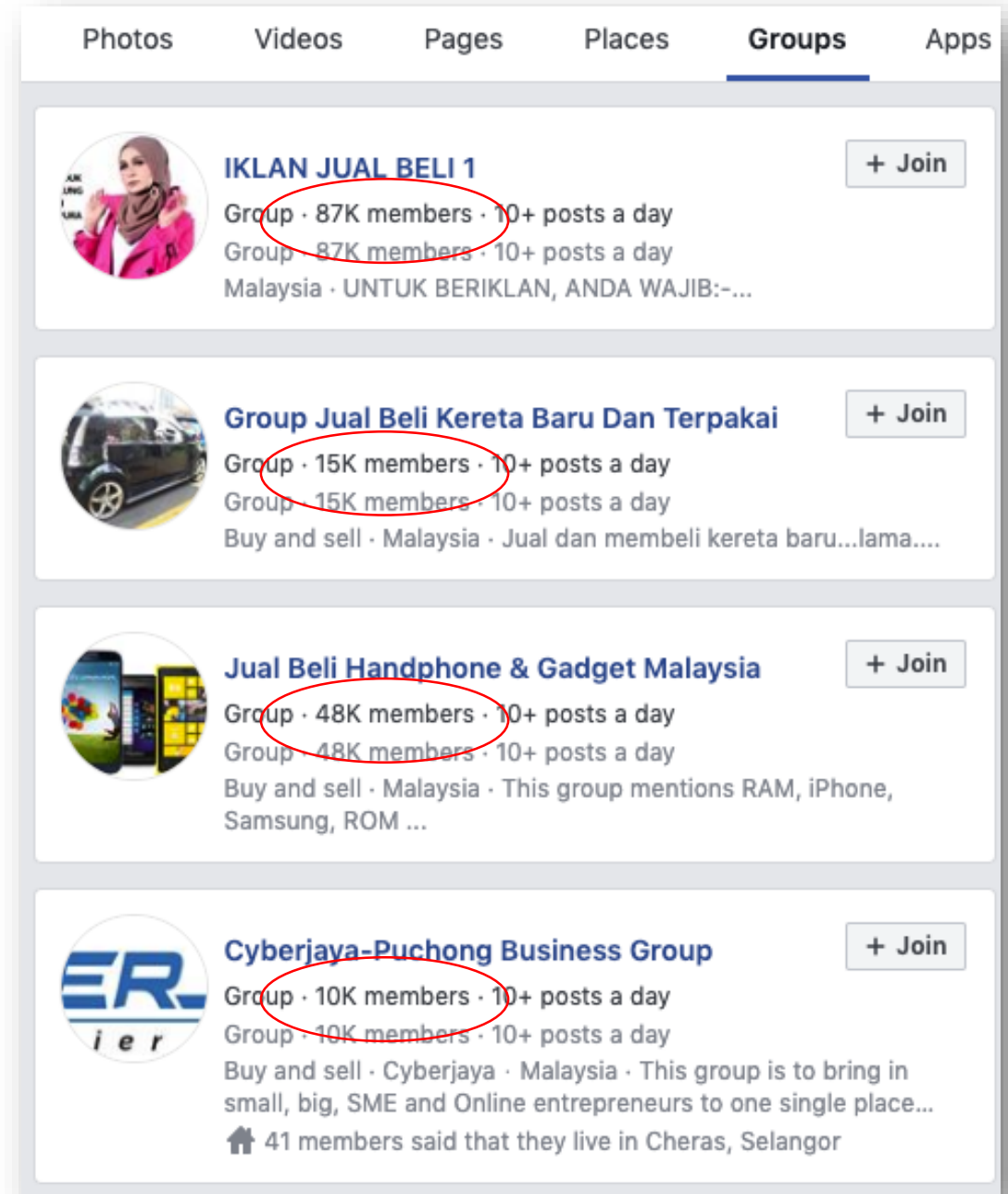
# Which Group to join?

## Join Large Groups

1. Forget about groups that are less than 2,000 members
2. Some can be as big as 1 million members!
3. Big groups means more buyers

## Allows You To Post Item

Make sure the group allows you to post and sell things.



FB Group

Big group size

Very active with many posts a day



### IKLAN JUAL BELI 1

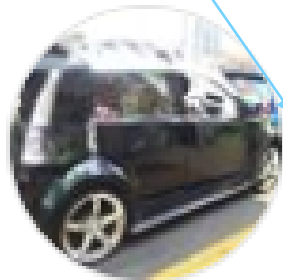
+ Join

Group · 87K members · 10+ posts a day

Group · 87K members · 10+ posts a day

Malaysia · UNTUK BERIKLAN, ANDA WAJIB:-...

This is a good group to join



### Group Jual Beli Kereta Baru Dan Terpakai

+ Join

Group · 15K members · 10+ posts a day

Group · 15K members · 10+ posts a day

Buy and sell · Malaysia · Jual dan membeli kereta baru...lama....

This group NOT suitable because they only sell cars

Each group has it's rules.

## What Should I do ?







Please read and follow the steps.

Some group requires you to do something before you are allowed to post items for sale.

Example:

- invite friends to join the group
- Like other group created by the same admin
- Pay a small fee

**MEMBERS** 14,382 members



---

**DESCRIPTION**

SELAMAT DATANG .....

Kepada yg ingin beriklan d group ini

Ada 2 syarat yg perlu anda buat

1: SILA ADD 200 RAKAN ANDA masuk ke group ini,

Jika malas add rakan,boleh mohon id berbayar dari admin sila whatsapp admin (0125952959)  
Whatsapp tekan link 📲📲

<http://www.wasap.my/60125952959>

2: WAJIB JOIN 5 GROUP INI

<https://www.facebook.com/groups/801085130018214/>

<https://www.facebook.com/groups/681112445372074/>

<https://www.facebook.com/groups/139462269865928/>

# Other Popular Buy Sell Groups

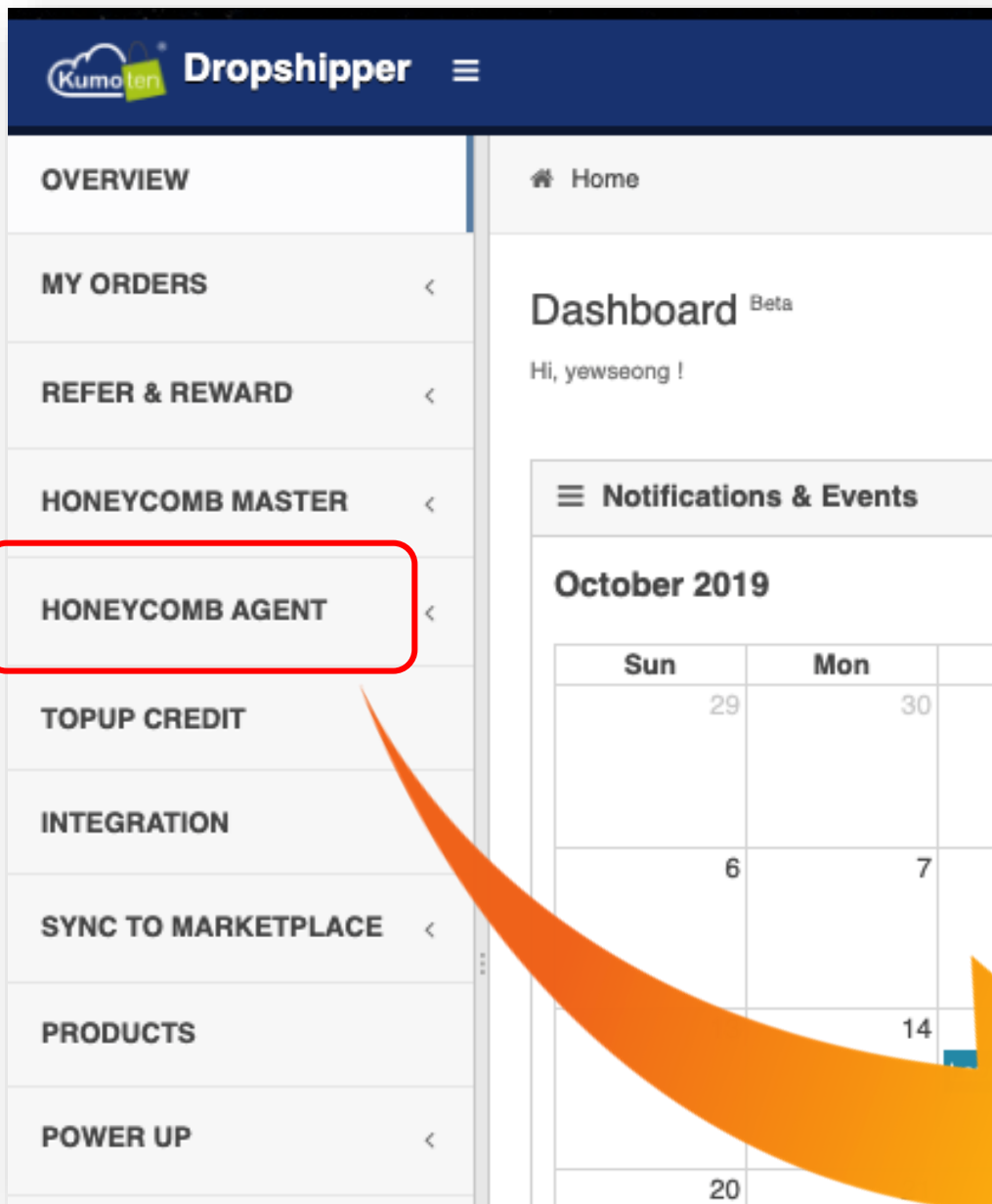
- BUY AND SELL! MALAYSIA !!!
- BUSINESS OPPORTUNITIES IN MALAYSIA
- jobs and income for caring moms northern / Malaysia
- Malaysia Buy And Sell
- BUSINESS IN MALAYSIA ONLY
- BUY AND SELL ONLINE MALAYSIA
- Buy & Sell online Malaysia
- Moms & kids, playmates & shopmates
- Buy & Sell Malaysia
- Pusat Jualan Satu Malaysia
- Malaysia Online Shopping
- JOBS and INCOME for Caring Moms MALAYSIA 妈咪买卖分享区
- BUSINESS OPPORTUNITIES IN MALAYSIA
- Pusat Jualan Satu MalaysiaPerfect
- Market Place To Support Mummies - Selling & Buying
- Many more
- BEST ONLINE MARKET MALAYSIA
- Menjual Barang2 Kpop M'sia :D
- MOMPREENEURS Malaysia
- KL Selangor Market
- Free Advertising Malaysia
- Victoria Shopping Heaven™
- IKLAN FREE tanpa ID
- Group Bisnes Terbesar E-usahawan Online
- Group Bisnes Online Terbesar Di Kelantan my
- Iklan Klang Valley
- MALAYSIA MARKETPLACE
- Terbaik e-Store™
- BUSINESS OPPORTUNITIES IN MALAYSIA
- PROMOTE YOUR ONLINE BUSINESS HERE FOR FREE
- Malaysia Online Shopping Community 11 Street, Lazada,Zalora Etc
- 女人天堂  
女人专属天堂
- GENG BISNES SURU RUMAH





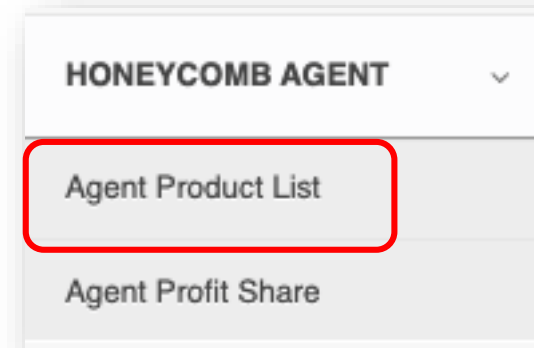
# Step 2


Select Product To Sell



## Where Are The Products?

1. Login to kumoten.com
2. Go to Dashboard > HoneyComb Agent
3. Select Products in Agent Product List



 Dropshipper

3

0

0

2

erezeki

OVERVIEW

MY ORDERS

REFER & REWARD

HONEYCOMB MASTER

HONEYCOMB AGENT

Agent Product List

Agent Profit Share

TOPUP CREDIT

INTEGRATION

SYNC TO MARKETPLACE

PRODUCTS

POWER UP

TASK

MY TRANSACTIONS

Home > Agent Product List

Agent Product List

Hi, yewseong !

Click the product title to see the product detail




Your Coach's contact information

MASTER SELLER

carol

Email:

Tel:

Product	Product Name	Stock Status	Profit Share	Price Before Discount	Selling Price	Date Created	Last Update	Status	Action
	TRIPLE BONUS PACK ( 3 bottles ) Black Hair Fiber for Instant Hair Loss Concealer Toppik Keratin Hair Building Fibers Cover Hair Loss and Thinning Solution - Copy	Available	12.46	51.44	38.10	2019-09-06	2019-09-13 10:31:15	Active	<div>Share/ Download product photo or video here</div>
	TWIN PACK ( 2 bottles ) Black Hair Fiber for Instant Hair Loss Concealer Toppik Keratin Hair Building Fibers Cover Hair Loss and Thinning Solution	Available	9.80	37.94	28.10	2019-09-06	2019-09-06 14:43:21	Active	<div>Share/ Download product photo or video here</div>
	Black Hair Fiber for Instant Hair Loss Concealer Toppik Keratin Hair Building Fibers Cover Hair Loss and Thinning Solution	Available	24.44	100.00	75.56	2019-09-06	2019-09-06 14:43:15	Active	<div>Share/ Download product photo or video here</div>

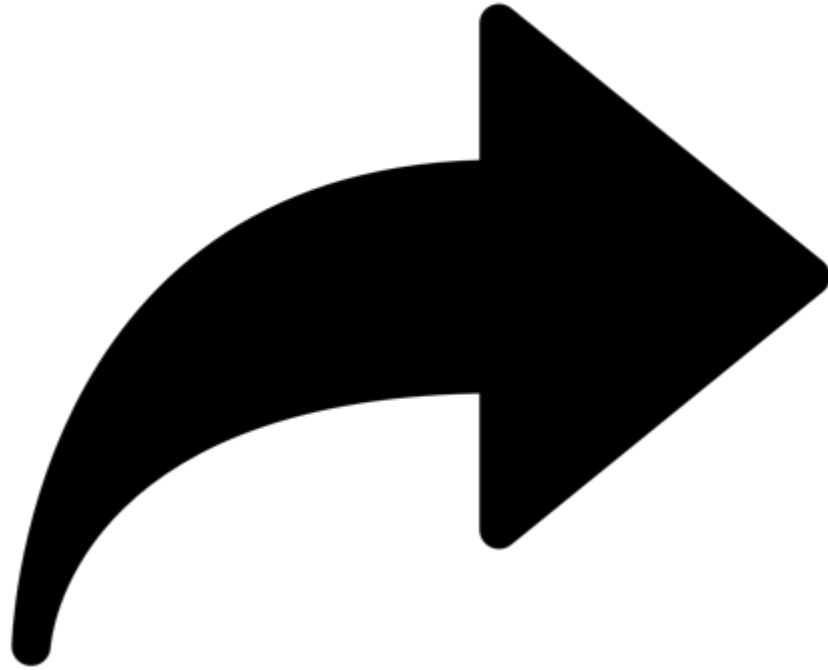
Your profit for every sale

Selling price to buyer

11

# Action Buttons Explanation

## Share Out Button



You will see this button on Agent Product List. Each product has this button on the right "Action" column.

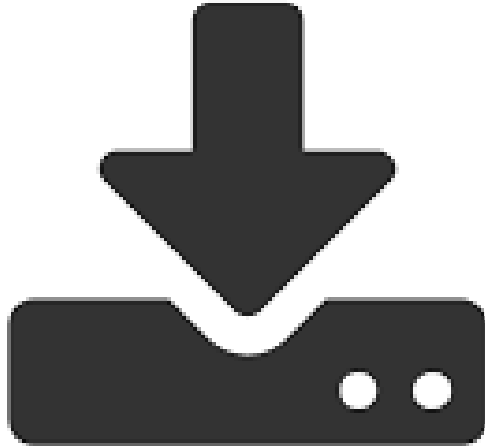
Click this button will lead you to this pop up message. We'll explain how to use this in later section.





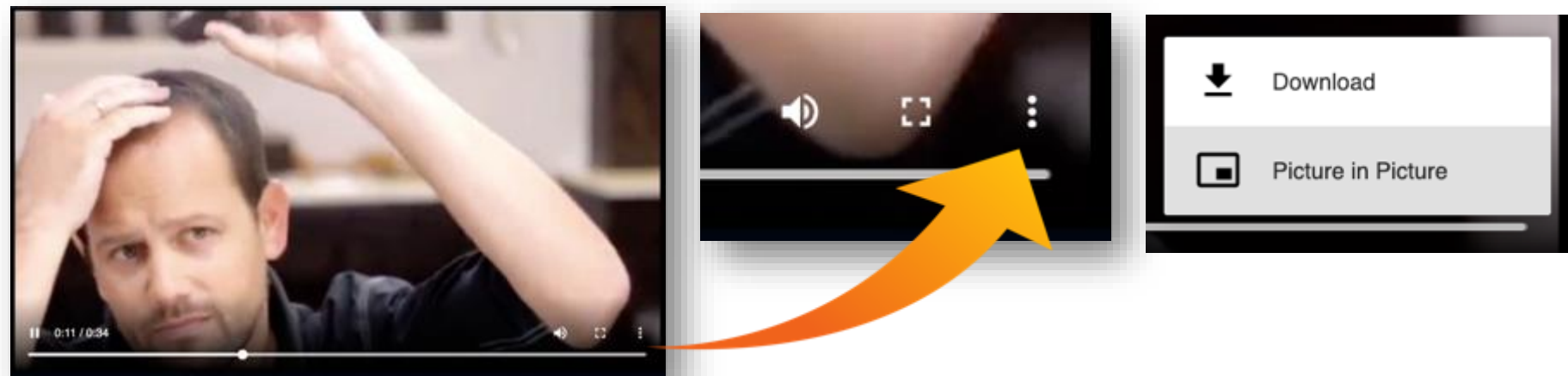
# Action Buttons Explanation

## Download Video Button



Some product has video for you to download. If product video is available it will be at the right "Action" column.

Click this button will open the product video. Mouse over the video and you'll see 3 dots at the bottom right corner of the video. Click and the download option will appear.





# Action Buttons Explanation

## Download Photo Button

All product has this button on the right "Action" column.

Click this button to download all the photos of this product in zip file.

# Step 3

Post On Facebook  
Marketplace



Facebook Marketplace

# FB Marketplace

## What is that?

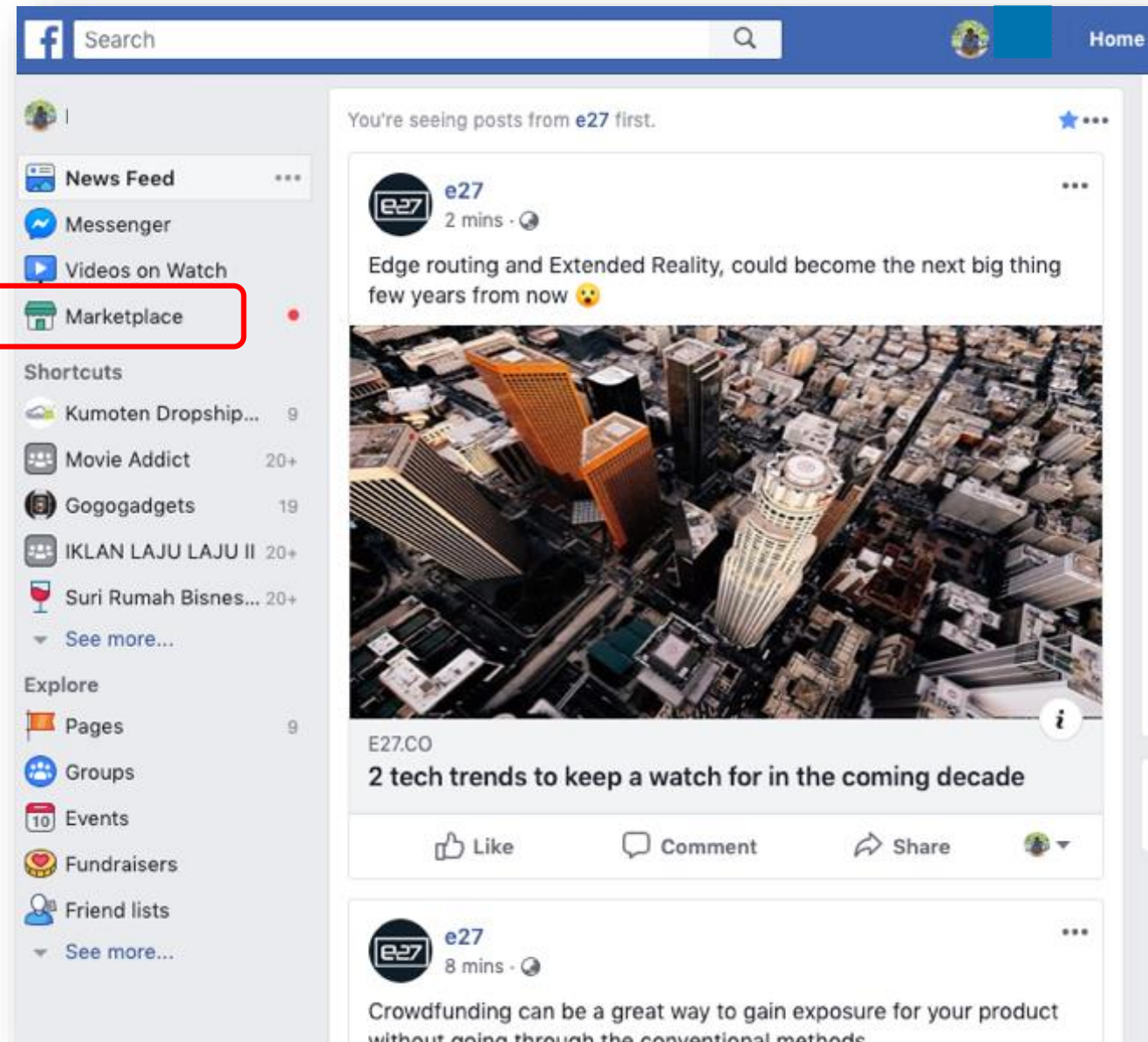
Facebook's ecommerce marketplace for FB users to buy and sell items

## Is It Free?

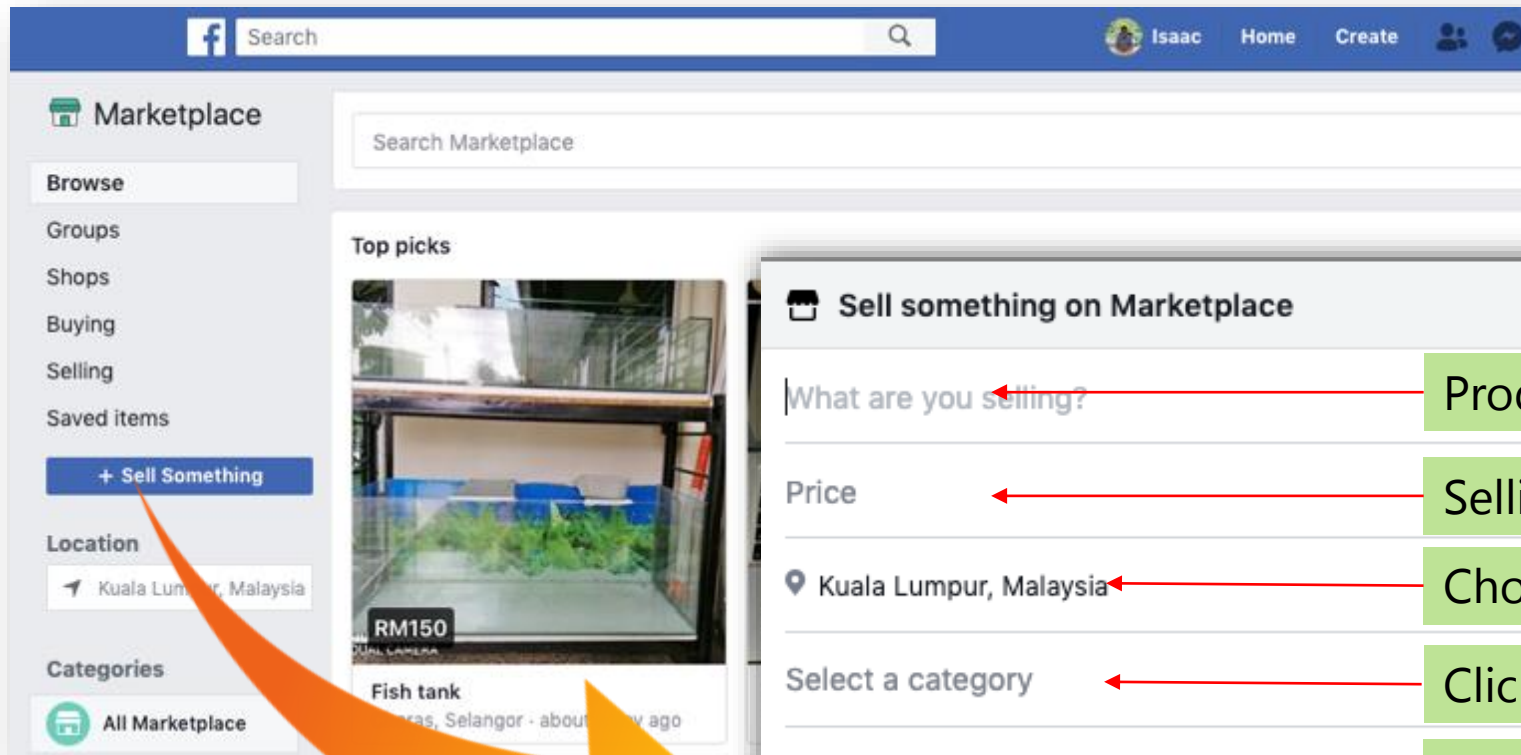
Yes. It is FREE.

## Benefits?

- Reach millions of FB users
- No transactions fee by FB
- Easy to share to other Buy Sell Groups
- Easy to list products
- Sell and target people from different places







Click Sell Something

Sell something on Marketplace

What are you selling?

Product Name100

Price

Selling Price (see page 14)

Kuala Lumpur, Malaysia

Choose a city or state where you want to target

Select a category

Click to select a suitable category

Describe your item (optional)

See next page to learn how to add a nice description

+10 Photos

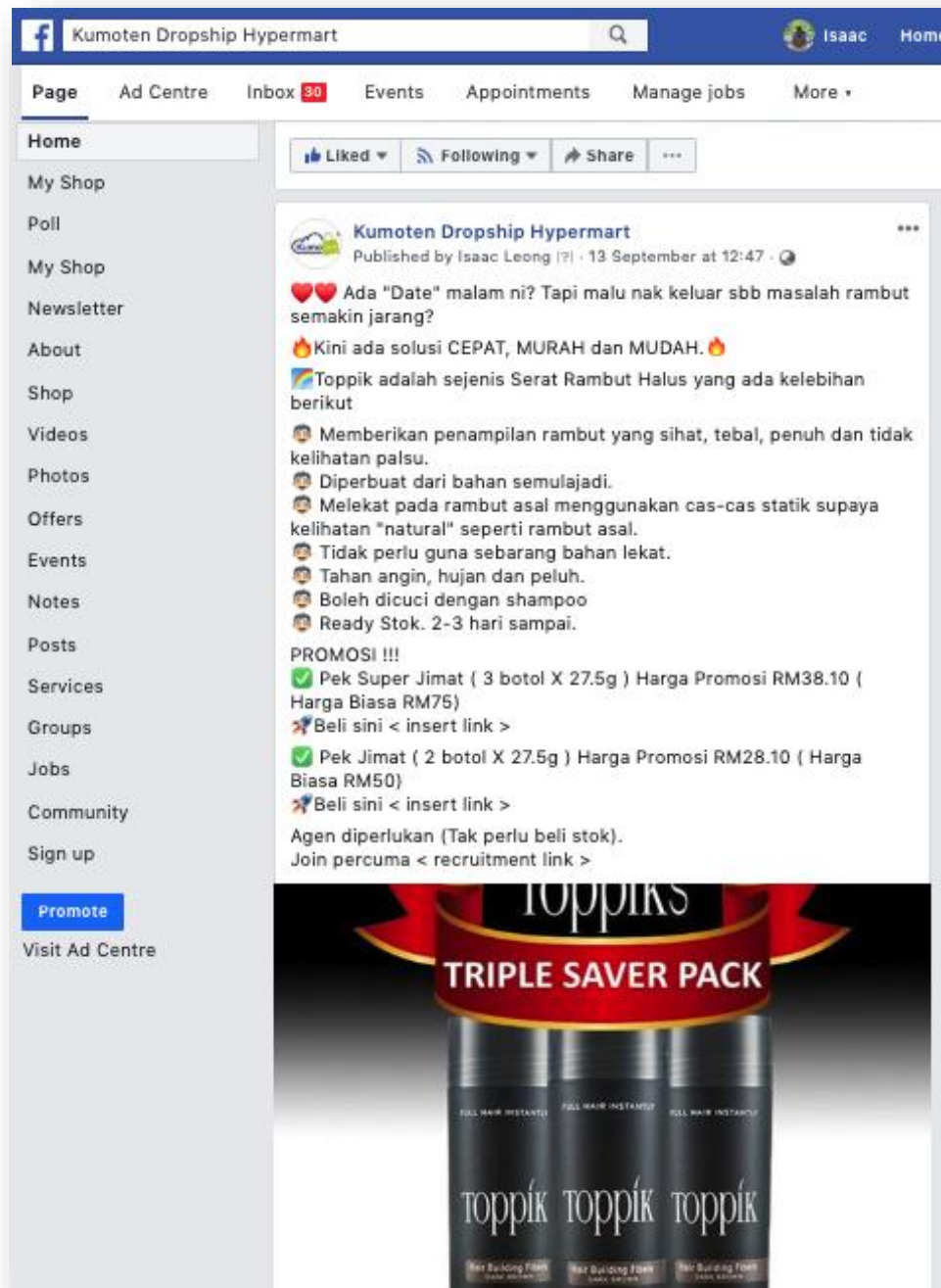
Upload product photo here (see page 14)

By posting, you confirm that this listing complies with Facebook's Commerce Policies and all applicable laws. [Learn more](#)

Save Draft

i

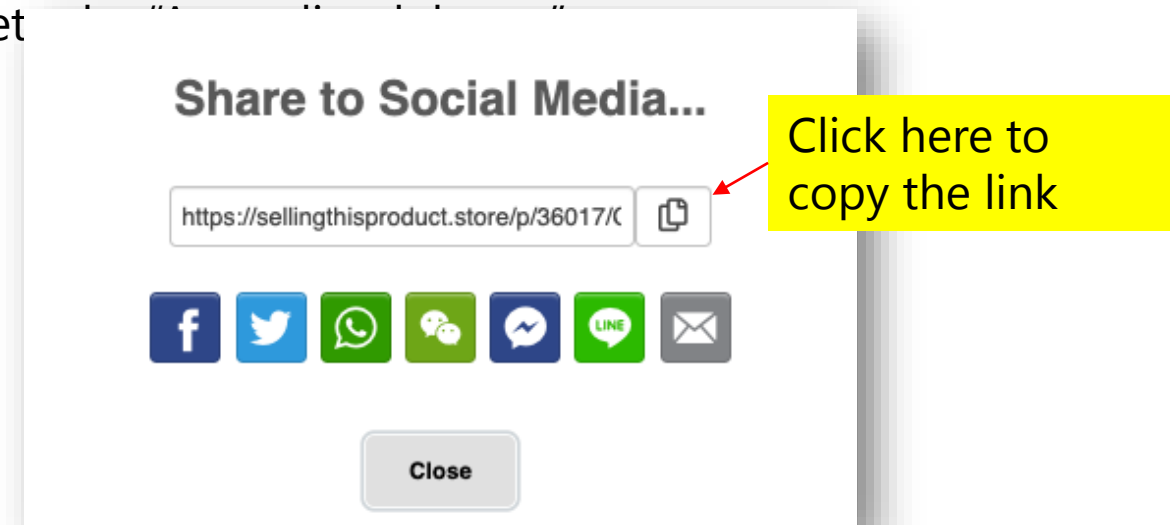
Next



# Product Description Tips 1

## Copy From Kumoten FB Page

- Go to <https://www.facebook.com/kumotendropship/>
- Scroll down and find the product you plan to sell
- Copy the text and paste it on the FB Marketplace/ Group
- Remember to change the <insert link> to the product link.
- Delet



Kumoten Dropship Hypermart

Page Ad Centre Inbox 50 Events Appointments Manage jobs More

Home

My Shop

Poll

My Shop

Newsletter

About

Shop

Videos

Photos

Offers

Events

Notes

Posts

Services

Groups

Jobs

Community

Sign up

Promote

Visit Ad Centre

Liked Following Share

Kumoten Dropship Hypermart

Published by Isaac Leong 11 · 13 September at 12:47

❤️❤️ Ada "Date" malam ni? Tapi malu nak keluar sbb masalah rambut semakin jarang?

🔥 Kini ada solusi CEPAT, MURAH dan MUDAH.

👉 Toppik adalah sejenis Serat Rambut Halus yang ada kelebihan berikut

- Memberikan penampilan rambut yang sihat, tebal, penuh dan tidak kelihatan palsu.
- Diperbuat dari bahan semulajadi.
- Melekat pada rambut asal menggunakan cas-cas statik supaya kelihatan "natural" seperti rambut asal.
- Tidak perlu guna sebarang bahan lekat.
- Tahan angin, hujan dan peluh.
- Boleh dicuci dengan shampoo
- Ready Stok. 2-3 hari sampai.

PROMOSI !!!

✅ Pek Super Jimat ( 3 botol X 27.5g ) Harga Promosi RM38.10 ( Harga Biasa RM75)

👉 Beli sini < insert link >

✅ Pek Jimat ( 2 botol X 27.5g ) Harga Promosi RM28.10 ( Harga Biasa RM50)

👉 Beli sini < insert link >

Agen diperlukan (Tak perlu beli stok).  
Join percuma < recruitment link >

**TRIPLE SAVER PACK**

toppik toppik toppik

Sell something on Marketplace

Serat Rambut Toppik Untuk Atasi Masalah Rambut Gugur 48

RM38

Pinang, Pulau Pinang, Malaysia

Health & beauty

❤️❤️ Ada "Date" malam ni? Tapi malu nak keluar sbb masalah rambut semakin jarang?

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- Tidak perlu guna sebarang bahan lekat.
- Tahan angin, hujan dan peluh.
- Boleh dicuci dengan shampoo
- Ready Stok. 2-3 hari sampai.

PROMOSI !!!

✅ Pek Super Jimat ( 3 botol X 27.5g ) Harga Promosi RM38.10 ( Harga Biasa RM75)

👉 Beli sini <

<https://sellingthisproduct.store/p/36017/ODh83M37hsGcherRiKoCaYmYU9Fb8DqV2vKLP57w/P43ZPK> >

FB does not support decimal in pricing. Put to the nearest Ringgit value.

Share to Social Media...

<https://sellingthisproduct.store/p/36017/K>

f t w s m e

se



TRIPLE BONUS PACK ( 3 bottles ) Black Hair Fiber...  
RM 38.30  
RM 20.30



TWIN PACK ( 2 bottles ) Black Hair Fiber for Instant...  
RM 38.30  
RM 14.10



Fashionable Charming Female Wig Long Curly...  
RM 38.30  
RM 15.53



Full Bangs Long Hair Curly Hair Wig Heat Resistant...  
RM 38.30  
RM 14.30



Adorns Long Colorful Centre Parting Side...  
RM 38.30  
RM 42.45

DESCRIPTION SHIPPING RETURN POLICY

**TRIPLE BONUS PACK (Contains 3 units)**

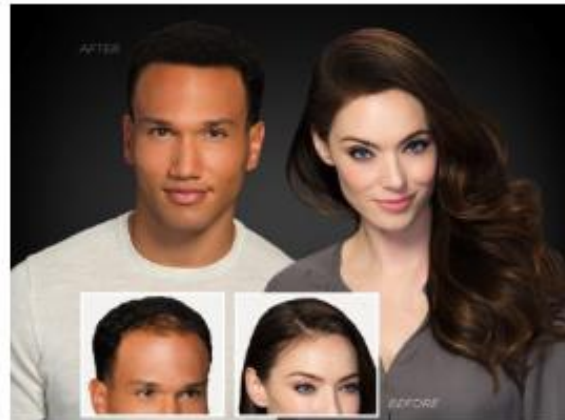
Toppik Hair Building Fibers, made of colored keratin protein, blend undetectably with existing hair strands to instantly create the appearance of naturally thick, full hair. TOPPIK Hair Building Fibers instantly give you the look of thicker, fuller hair. Made of natural, colored Keratin protein that is statically charged, TOPPIK Fibers intertwine with your existing hair for a completely natural look. TOPPIK resists wind, rain, and perspiration but removes easily with shampoo.

**Package Contains 3 Bottles X 27.5g Toppik Hair Fiber**



**Full Hair, Full Confidence**

Get everything you need to transform fine, thinning hair in seconds. At Toppik, we are committed to delivering results you can actually see in the mirror.



**The Instant Solution For Thinning Hair**

# Product Description Tips 2

## Write Your Own Description

- Go to Agent Product List and click on the product name
- It will link you to the product page.
- Based on the product information, write your own product description on FB Marketplace or posting on groups.

Dropshipper

MASTER SELLER  
carol tan andromeda  
Email: askaonline@gmail.com  
Tel: 0190302163

Agent Product

Search

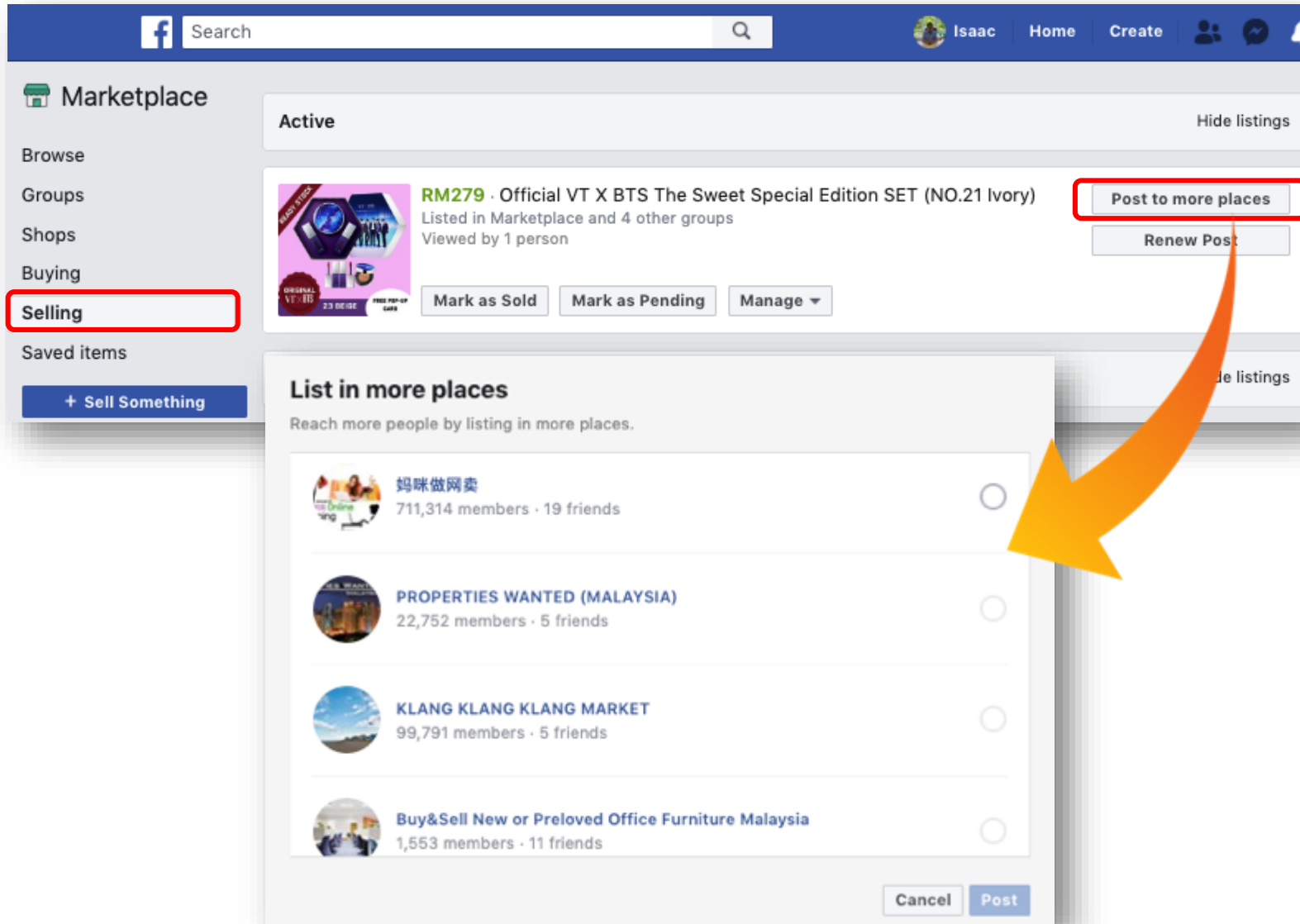
Product	Product Name	Stock Status	Profit Share	Price Before Discount	Selling Price	Date Created	Last Update	Status	Action
	TRIPLE BONUS PACK ( 3 bottles ) Black Hair Fiber for Instant Hair Loss Concealer/ Toppik Keratin Hair Building Fibers Cover Hair Loss and Thinning Solution - Copy	In Stock	12.46	51.44	38.10	2019-09-06	2019-09-13 15:01:15	Active	
	TWIN PACK ( 2 bottles ) Black Hair Fiber for Instant Hair Loss Concealer/ Toppik Keratin Hair Building Fibers Cover Hair Loss and Thinning Solution	In Stock	8.80	37.84	28.10	2019-09-06	2019-09-06 14:43:21	Active	
	Black Hair Fiber for Instant Hair Loss Concealer/ Toppik Keratin Hair Building Fibers Cover Hair Loss and Thinning Solution	In Stock	7.58	24.48	18.10	2019-09-06	2019-09-06 14:43:15	Active	

MY TRANSACTIONS



# Tips

## Post Once, Share Many



After you have posted item in FB Marketplace, you can easily share to groups.

1. Go to FB Marketplace
2. Click "Selling"
3. On the right side of the product, click "Post to more places"
4. Select the Buy and Sell groups
5. Click Post

# Success Formula

## Different Location

Repeat the posting but target different locations

## Keywords

Target at least 20 – 30 groups

## Repeat Postings

Repeat the postings. Once or twice every week is best.



4

Post on Groups

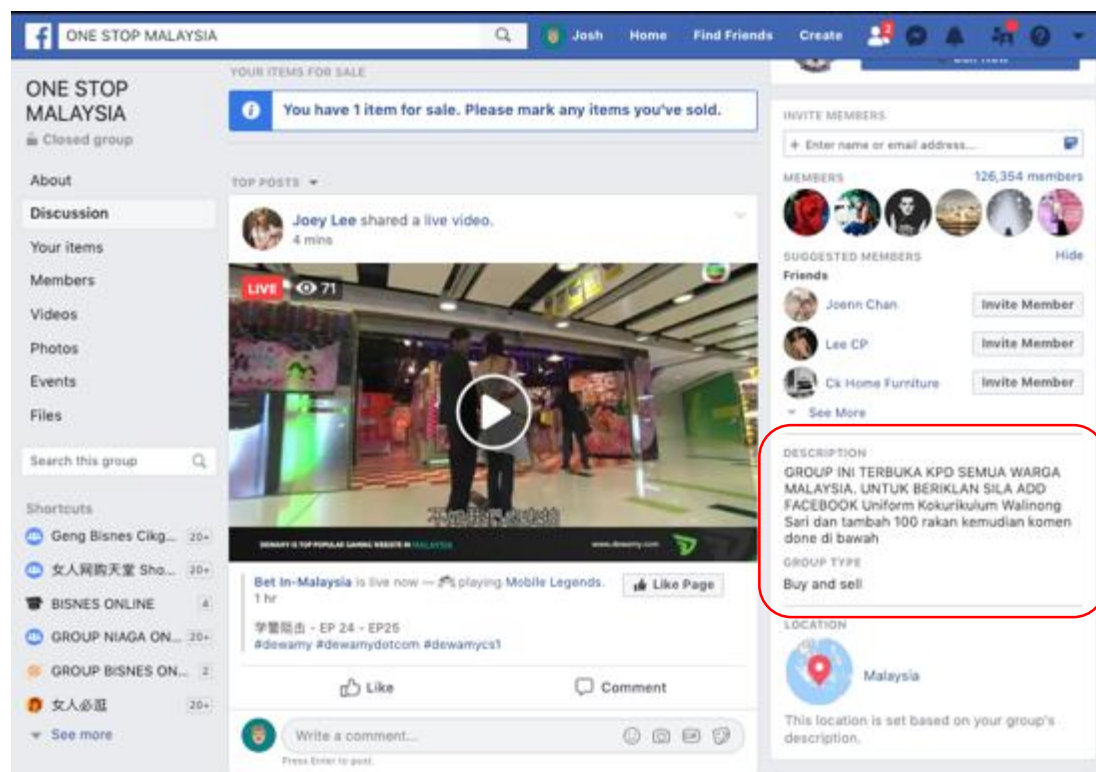




# Rule Number One

## Follow and Respect Group Rule

- Some groups have rules. Some don't.
- The rules are at the right Description column.
- Follow the instruction BEFORE you post something for sale

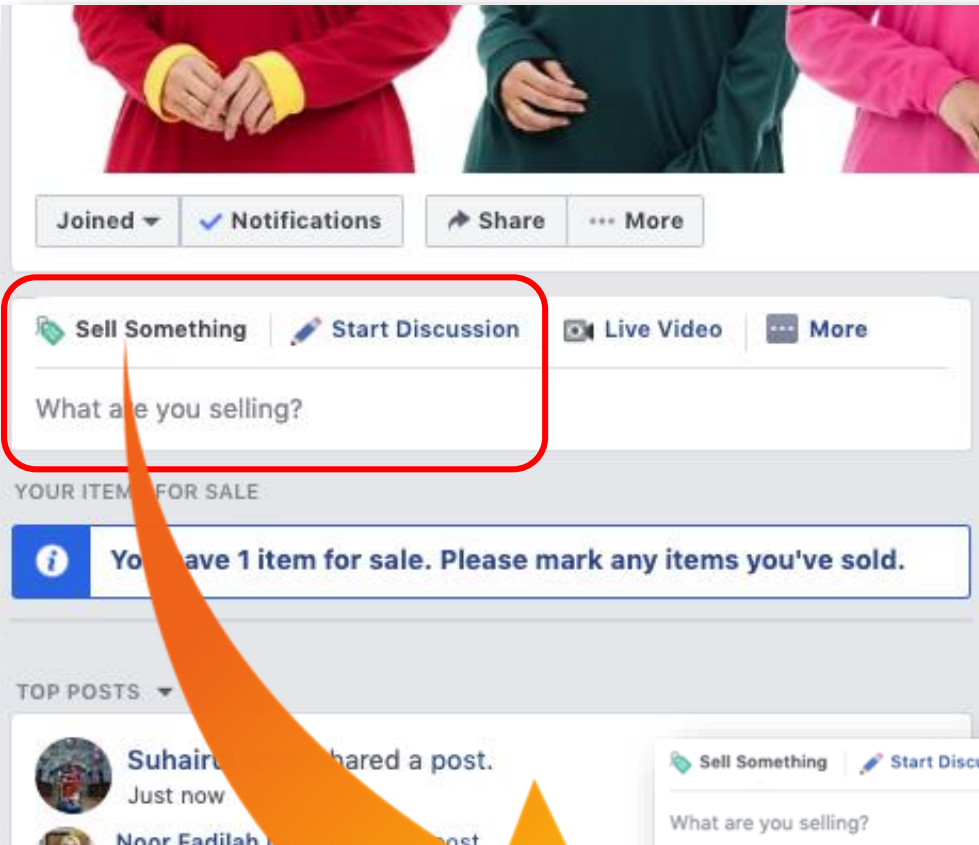




# Post Item For Sale

## Click Sell Something

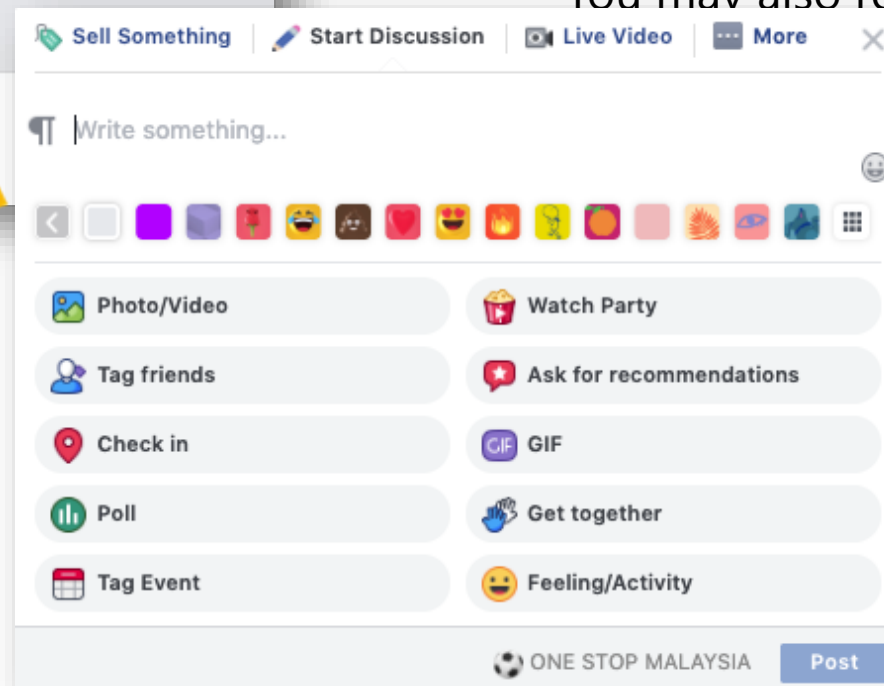
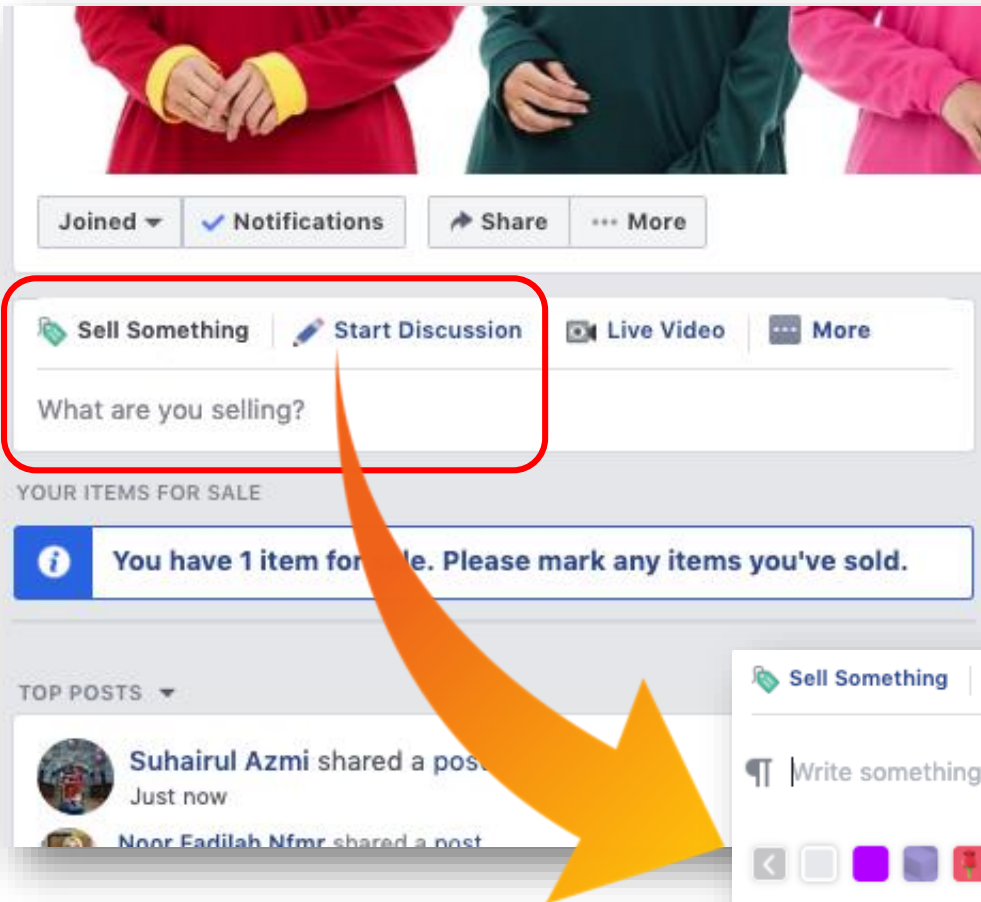
- Some groups have "Sell Something"
- Click and follow same steps as posting on Facebook marketplace.

A screenshot of the 'Sell Something' form within a Facebook group. The form has a title bar with 'Sell Something', 'Start Discussion', 'Live Video', and 'More' buttons, along with a close button (X). The form fields include: 'What are you selling?' with a character count of 100; 'Price'; a location field set to 'Cheras, Selangor'; and a 'Describe your item (optional)' text area. At the bottom, there is a dashed box containing a camera icon and the text '+80 Photos'. A 'Next' button is located at the bottom right of the form.

# Post Item For Sale

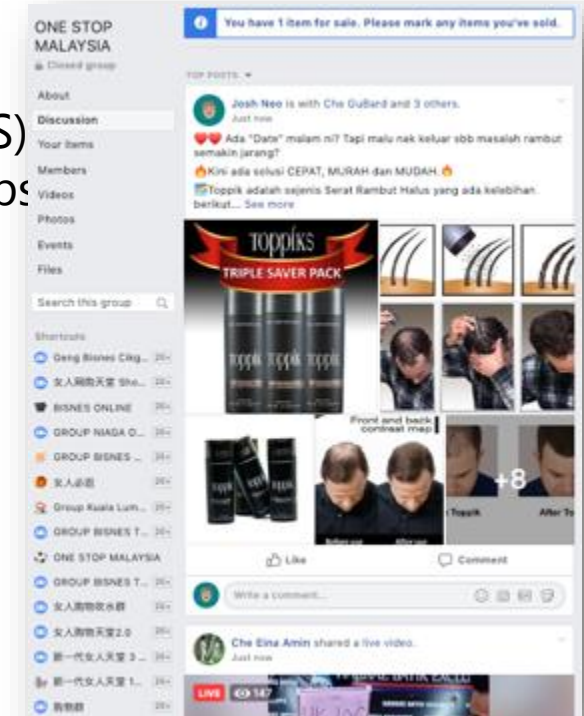
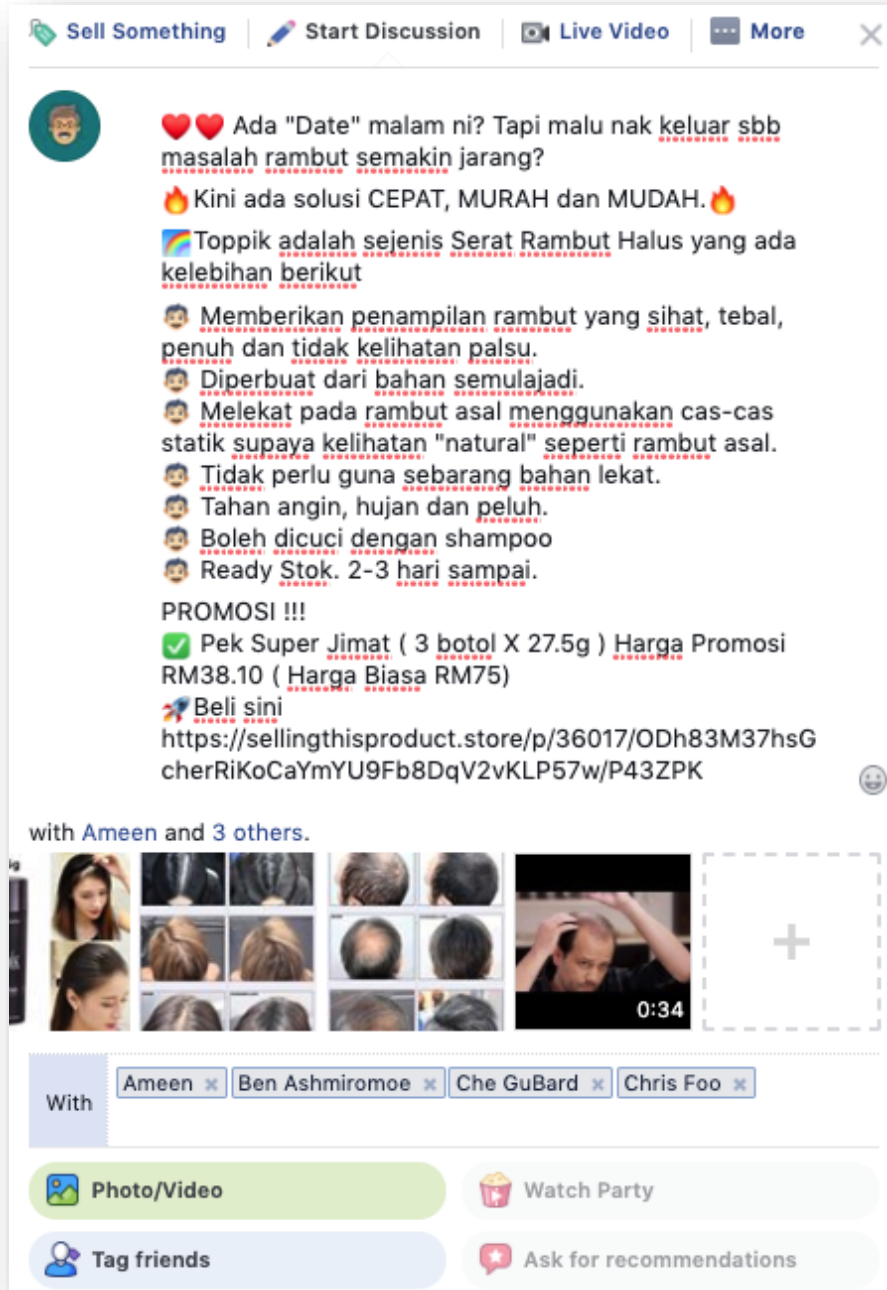
## Click Start Discussion

- Start Discussion is one of the favorite way to post something for sale in a group.
- Repeat this for as many groups as you can.
- You can copy and paste the same posting in other groups
- You may also repeat same posting after few days.



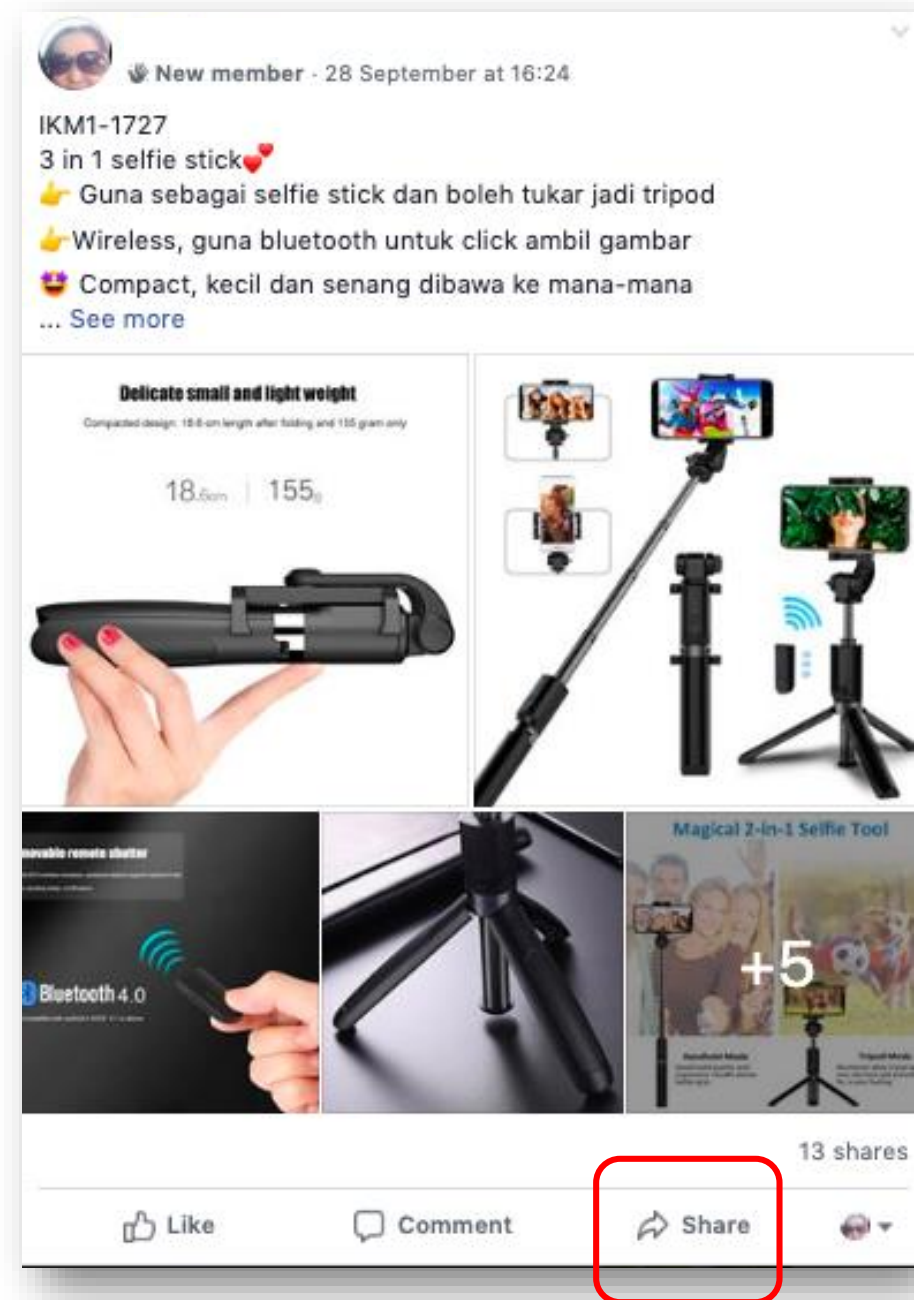
# Important Steps For Start Discussion

1. Upload Video first
2. Followed by Photos
3. Insert product description
  - Use emoji and make your posting colourful and easy to read.
  - Use points
  - Keep It Short and Sweet (KISS)
4. Repeat this process in other groups



# Post Once, Share Many.

- Create 1 posting in postings in Buy/sell Group and share to other groups





# Success Formula

## Big Group

Join and Post On Big Groups

## A Lot of Groups

Target at least 20 – 30 groups to post your items.  
The more the better chance of you getting more sales.

## Repeat Postings

Repeat the postings. Once or twice every week is best.







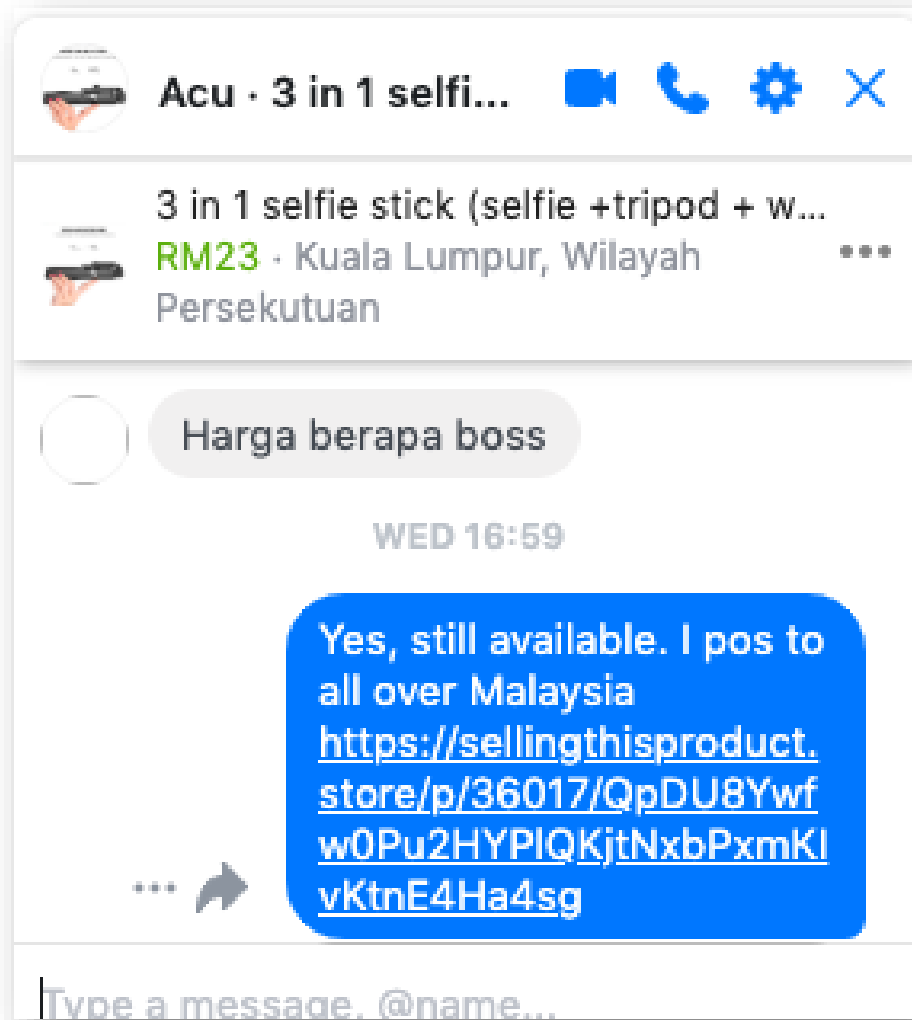
# Step 5

Collect Payment From Buyer

# Payment Methods

## Customer PM you to buy

1. Copy the link and forward to the buyer.
2. Customer clicks the link to go to the product details page.
3. Click BUY NOW to make payment and enter delivery address



## Share to Social Media...

<https://sellingthisproduct.store/p/36017/C>



Close

# Payment Methods

## Pay Online

1. Copy the link and forward to the buyer.
2. Customer clicks the link to go to the product details page.
3. Click BUY NOW to make payment and enter delivery address



TRIPLE BONUS PACK ( 3 BOTTLES ) BLACK HAIR FIBER FOR INSTANT HAIR LOSS CONCEALER TOPPIK KERATIN HAIR BUILDING FIBERS COVER HAIR LOSS AND THINNING SOLUTION - COPY

RM 38.10 ~~RM 51.44~~

VARIANT(s)

toppiK-triple-promopack-black

QUANTITY - 1 + 38 unit(s) left

BUY NOW

### PRODUCT DESCRIPTIONS

TRIPLE BONUS PACK ( CONTAINS 3 UNITS )

TOPPIK HAIR BUILDING FIBERS, MADE OF COLORED KERATIN PROTEIN, BLEND UNDETECTABLY WITH EXISTING HAIR STRANDS TO INSTANTLY CREATE THE APPEARANCE OF NATURALLY THICK, FULL HAIR. TOPPIK HAIR BUILDING FIBERS INSTANTLY GIVE YOU THE LOOK OF THICKER, FULLER HAIR. MADE OF NATURAL, COLORED KERATIN PROTEIN THAT IS STATICALLY CHARGED, TOPPIK FIBERS INTERTWINE WITH YOUR EXISTING HAIR FOR A COMPLETELY NATURAL LOOK. TOPPIK RESISTS WIND, RAIN, AND PERSPIRATION BUT REMOVES EASILY WITH SHAMPOO.

PACKAGE CONTAINS 3 BOTTLES X 27.5G TOPPIK HAIR FIBER

### Delivery / Billing Address

Fullname \*

Phone no. \*

Email \*

Address line 1 \*

Address line 2

Malaysia

Selangor

City \*

Zip code \*

Remarks

Have a coupon code? [Apply Here](#)

☐ I confirm the information provided is correct and accurate and agree that Goods are not returnable/refundable unless It is a product defect issue.

### Your Cart



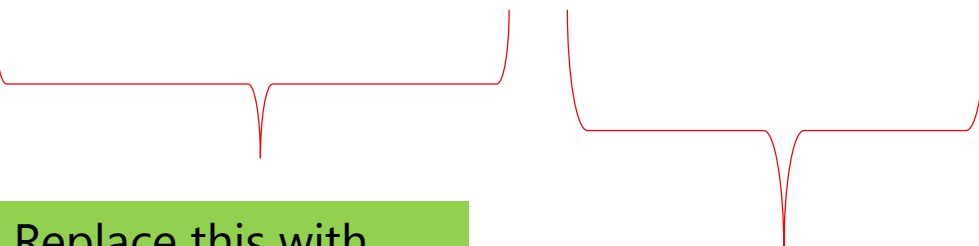
TRIPLE BONUS PACK ( 3 bottles ) Black Hair Fiber for Instant Hair Loss Concealer ToppiK Keratin Hair Building Fibers Cover Hair Loss and Thinning Solution - Copy

Variant: toppiK-triple-promopack-black

Sub Total (RM)	
RM 38.10 x 1	38.10
Shipping (RM)	
RM 6.90 x 1	6.90
Discount (RM)	
RM 0	0.00
<b>Total (RM)</b>	<b>45.00</b>

OPTIONAL: CLICK TO WHATSAPP YOU

<http://wasap.my/60191234567/i+love+you>



Replace this with  
your phone number.  
Must add "6" in  
front of the number.

Replace this with the item  
name so that you which  
product this buyer is referring  
to.

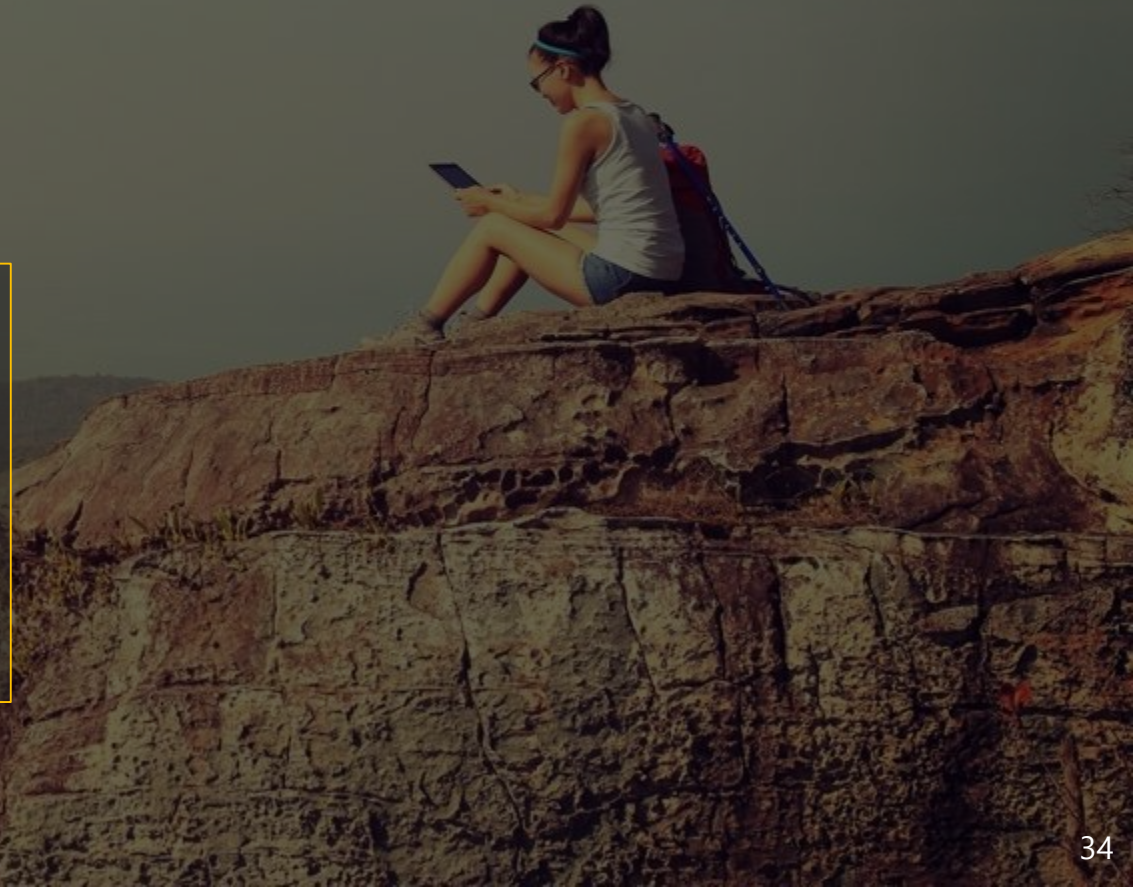
Copy this, change the phone number and paste it in your product description. Buyer who are interested to know more about the item can just click the link and the system will automatically open whatsapp for the buyer to send you a Whatsapp message.



# YOUR PROFIT SHARE

Profit share for all sales will be transferred automatically to your bank account on the 20<sup>th</sup> of the following month.

Please ensure you have provided correct bank account number and contact details in the system





A top-down view of two people sitting at a round, dark, textured table. They are both holding white disposable coffee cups filled with dark liquid. The person on the left is wearing a blue denim shirt and has a tattoo on their upper arm. The person on the right is wearing a light-colored striped shirt. The background is slightly blurred, showing what appears to be a kitchen or cafe setting. A semi-transparent dark overlay covers the entire image, and a yellow-outlined box contains the text in the center.

Contact your  
**COACH/MASTER  
SELLER** for guidance  
today.